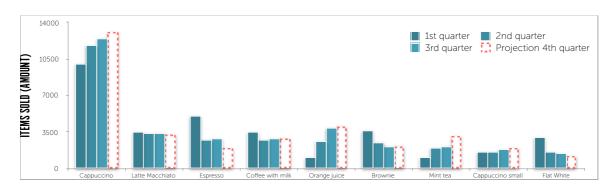
All you data is kept secure and confidential

1. TOP SELLERS

1a. TOP SELLERS BY PRODUCT



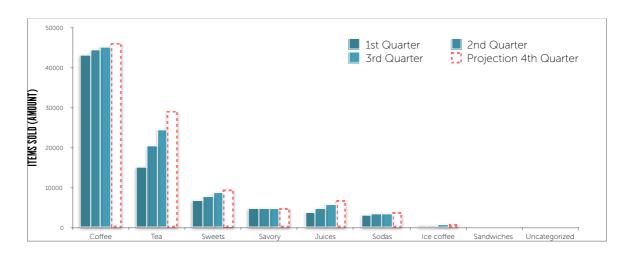
PRODUCTS	1st quarter	2nd quarter	3rd quarter	Projection 4th quarter
Cappuccino	10000	11789	12394	13098
Latte Macchiato	3440	3364	3356	3204
Espresso	5079	2731	2890	1948
Coffee with milk	3467	2681	2789	2894
Orange juice	1029	2614	3901	4056
Brownie	3569	2471	2109	2048
Mint tea	1048	1934	2084	3049
Cappuccino small	1594	1608	1789	1890
Flat White	2958	1523	1409	1204

Shopper Concepts 1 out of 8

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1. TOP SELLERS

1b. TOP SELLERS BY CATEGORY



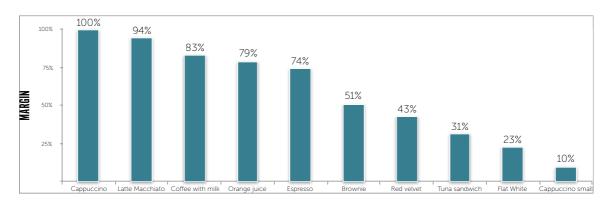
CATEGORIES	1st Quarter	2nd Quarter	3rd Quarter	Projection 4th Quarter
Coffee	43005	44500	45077	46077
Tea	15244	20443	24567	28985
Sweets	6871	7897	8924	9424
Savory	4832	4875	4880	4890
Juices	3817	4875	5784	6874
Sodas	3169	3456	3579	3890
Ice coffee	544	560	600	765
Sandwiches	88	90	95	97
Uncategorized	17	30	44	56

Shopper Concepts 2 out 0f 8

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1. TOP SELLERS

1c. TOP SELLERS BY PRODUCT MARGIN



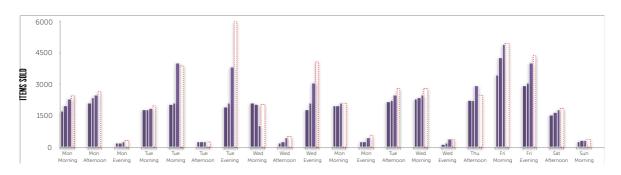
Product	Margin
Cappuccino	100%
Latte Macchiato	94%
Coffee with milk	83%
Orange juice	79%
Espresso	74%
Brownie	51%
Red velvet	43%
Tuna sandwich	31%
Flat White	23%
Cappuccino small	10%

Shopper Concepts 3 out of 8

Sample Report - Full Data AnalysisAll you data is kept secure and confidential

2. TIME

2a. BUSIEST TIME BY PRODUCTS SOLD



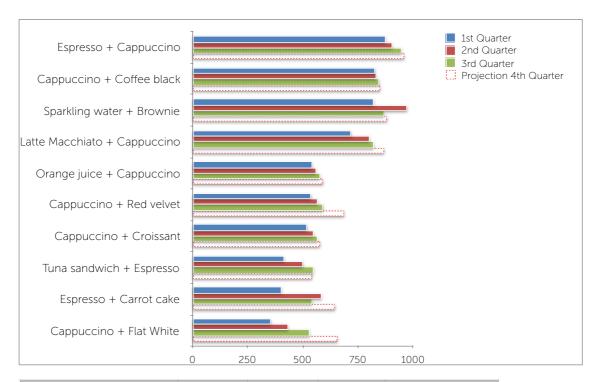
TIME OF DAY	1st Quarter	2nd Quarter	3rd Quarter	Projection 4th Quarter
Mon	1720	2000	2300	2500
Morning				
Mon	2136	2345	2506	2690
Afternoon				
Mon	182	200	250	315
Evening	4700	4700	4070	•
Tue	1793	1798	1876	2011
Morning	2070	2079	4001	3890
Tue Afternoon	2070	2019	4001	3030
Tue	243	256	278	300
Evening	2.10	200	210	000
Wed	1943	2098	3796	5983
Morning				
Wed	2105	2049	1038	2023
Afternoon				
Wed	211	300	482	520
Evening				
Thu	1799	2098	3093	4079
Morning	4000	0000	0.400	
Thu Afternoon	1980	2000	2100	2140
Thu	279	302	439	592
Evening	213	302	409	332
Fri	2169	2230	2502	2792
Morning				,
Fri	2288	2394	2503	2794
Afternoon				
Fri	156	204	403	394
Evening				
Sat	2222	2234	2934	2468
Morning				
Sat	3470	4282	4921	4957
Afternoon	0054	0040	4000	4000
Sun	2951	3048	4022	4392
Afternoon Sun	1529	1673	1793	1839
Morning	1329	10/3	1793	1033
Sun	265	304	341	367
Evening		30.	J	

Shopper Concepts 4 out of 8

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3. TOP SELLING COMBINATIONS

3a. TOP SELLING COMBINATIONS GENERAL



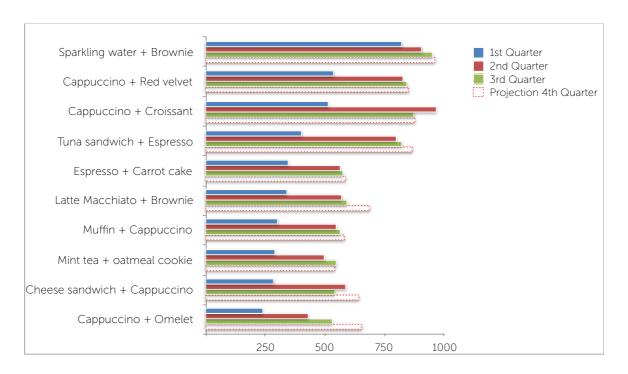
PRODUCTS	1st Quarter	2nd Quarter	3rd Quarter	Projection 4th Quarter
Espresso + Cappuccino	877	903	950	960
Cappuccino + Coffee black	827	830	845	850
Sparkling water + Brownie	822	970	870	879
Latte Macchiato + Cappuccino	720	800	823	867
Orange juice + Cappuccino	541	562	578	589
Cappuccino + Red velvet	534	569	590	686
Cappuccino + Croissant	516	548	567	580
Tuna sandwich + Espresso	415	500	546	540
Espresso + Carrot cake	402	584	541	642
Cappuccino + Flat White	353	432	532	654

Shopper Concepts 5 out of 8

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3. TOP SELLERS

3b. TOP SELLING COMBINATIONS (DIFFERENT CATEGORIES)



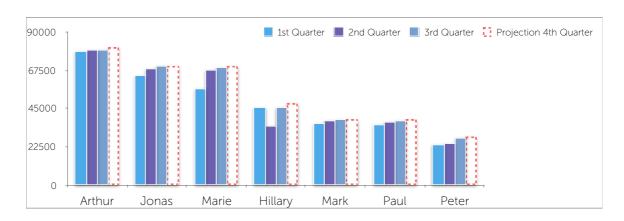
PRODUCTS	1st Quarter	2nd Quarter	3rd Quarter	Projection 4th Quarter
Sparkling water + Brownie	822	903	950	960
Cappuccino + Red velvet	534	830	845	850
Cappuccino + Croissant	516	970	870	879
Tuna sandwich + Espresso	402	800	823	867
Espresso + Carrot cake	347	562	578	589
Latte Macchiato + Brownie	342	569	590	686
Muffin + Cappuccino	301	548	567	580
Mint tea + oatmeal cookie	292	500	546	540
Cheese sandwich + Cappuccino	282	584	541	642
Cappuccino + Omelet	238	432	532	654

Shopper Concepts 6 out of 8

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4. TOP EMPLOYEES

4a. TOP EMPLOYEES PER PRODUCT SOLD



EMPLOYEES	1st Quarter	2nd Quarter	3rd Quarter	Projection 4th Quarter
Arthur	78843	79344	79652	80765
Jonas	64667	67985	69876	70098
Marie	56743	67489	68950	69865
Hillary	45633	34657	45677	47695
Mark	36456	37653	38764	38976
Paul	35332	36799	37995	38973
Peter	23456	24577	27653	28764

Shopper Concepts 7 out of 8

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5. PEER TO PEER ANALYSIS

5a. BASED ON YOUR STORE TYPE



5b. BASED ON STORE SIZE

Quarter	1st Quarter profit	2nd Quarter profit	3rd Quarter profit	Projection 4th Quarter profit
Average peers	€31294.00	€35038.00	€37048.00	€40078.00
Your Store	€30234.00	€34024.00	€36043.00	€37968.00



Shopper Concepts 8 out of 8